

Exercise 17: Put your Best Foot Forward... Footers in Web Design

When it comes to web design, footers are one of the most overlooked parts of a web site. A site user will often not bother to scroll, but if they can't find something a footer is one of the first places they go. Don't waste the opportunity or the space, create a useful footer for your site.



Common Things to Include in a Footer:

- Contact Information
- Social Media
- Links to affiliate sites
- Simplified About Info
- Site Map
- Images
- Topic Tags

Example 1 | <http://socialsnack.com/>

Example 2 | <http://www.starbucks.com/>

Example 3 | <http://seattletimes.nwsourc.com/html/home/index.html>

Example 4 | <http://www.cnet.com/>

Directions:

Take a moment to look at some of the examples below. Using some of the ideas you see, redesign the footer for your portfolio site.

Resources:

Footers in Modern Web Design

<http://www.smashingmagazine.com/2008/04/08/footers-in-modern-web-design-creative-examples-and-ideas/>

CSS Based Footers: Modern Solutions

<http://www.smashingmagazine.com/2007/01/09/css-based-footers-modern-solutions/>

Informative and Useful Footers in Web Design

<http://www.smashingmagazine.com/2009/06/17/informative-and-usable-footers-in-web-design/>