

## Exercise 16: Creating Effective Navigation

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Is your navigation killing your site traffic, confusing your user and sabotaging your goals? Could your navigation be more effective at guiding people through your site?

### Directions:

- Home
- Special Orders
- Menu
- About Us
- Press
- FAQ
- Apparel
- Customer Reviews
- Join us on Twitter
- Our Story
- Contact Us



Take a look at the articles below that showcase different trends in navigation. Your job is to recreate the navigation above using 2 different trends, examples or techniques. Feel free to edit, reorganize or rewrite the navigation options. You may substitute your portfolio navigation for the navigation above.

### Resources:

- Navigation Menus: Trends and Examples  
<http://www.smashingmagazine.com/2008/02/26/navigation-menus-trends-and-examples/>
- Showcase Of Well-Designed Tabbed Navigation  
<http://www.smashingmagazine.com/2009/04/06/showcase-of-well-designed-tabbed-navigation/>
- 50 Beautiful And User-Friendly Navigation Menus  
<http://www.smashingmagazine.com/2009/02/04/50-beautiful-and-user-friendly-navigation-menus/>
- Breadcrumbs In Web Design: Examples And Best Practices  
<http://www.smashingmagazine.com/2009/03/17/breadcrumbs-in-web-design-examples-and-best-practices-2/>