

Exercise 14: Styling Forms with CSS

Although there are many ways to organize and design forms, by far CSS is your most powerful tool. A well designed form can gain trust, drive traffic and increase sales. A poorly designed form can actually drive people away.

In this exercise:

Your clients have a standard form for their newsletter. The form collects the following information:

- **Name**
- **Email**
- And **which Newsletter** they want to receive, Gardening, Cooking or Home Décor.
- The form also returns a **basic confirmation page**.

The client's site earns money through sponsorship, so the more people who subscribe to newsletters, the more money they can make. Your client has noticed that no one is really using this form and wants you to use your amazing CSS skills to style this form, increasing visitor use.

Feel free to use images or organize the newsletter choice option in any way that you want. The main point is to redesign this form, to drive traffic and increase profits...

You will of course have to create the form first.

Form	Confirmation
<p>Name <input type="text"/></p> <p>Email <input type="text"/></p> <p>Newsletter <input type="checkbox"/></p> <p>Gardening <input type="checkbox"/> Cooking <input type="checkbox"/> Home Decor</p> <p><input type="submit" value="Submit"/></p>	<p>Thanks for subscribing... go back to site</p>

One last thing... when you turn in your form, indicate 2 things you did to achieve your goals...